PRATIMA BHATJIRE

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Profile Summary

Analytical MBA (Business Analytics) student with a foundation in Biotechnology. Achieved **1st rank in Semester II**, reflecting strong performance in analytics and core management subjects. Skilled in Power BI, Excel, Python, and SPSS, with practical exposure to market research and sustainability studies, along with active leadership involvement.

Education

MBA – Business Analytics 2024 – 2026
Savitribai Phule Pune University; CGPA: 9.19
Coursework*:* Data Visualization, Business Statistics, Predictive Analytics.

B.Tech – Biotechnology 2019 – 2023
MPKV Rahuri University; CGPA: 8.67

Projects

Field Project – Devotion to Disposal: Waste Management Practices at Holy Places in Nashik

- Researched waste disposal practices at Trimbakeshwar & Panchavati using SPSS and Excel.
- Proposed sustainable waste management strategies based on data findings.

Internship Experience

Cognifront Software Pvt. Ltd., Nashik May 2025 – July 2025
Business Analyst Intern

OJT Project – Market Analysis & Product Innovation Strategies for IoT Solutions Cognifront

- Conducted market analysis and competitor benchmarking for IoT products.
- Supported product launch and customer feedback evaluation for innovation insights.

Certifications | Positions | Core Skills

- Advanced Excel – 2024
- Power BI – 2025
- Python for Data Analysis – 2025
- Viosa Soft Skill Training – 2024

Core Skills

Business Analytics, Power BI, MS Excel, Python, SPSS, Data Visualization, Predictive Analysis, Market Research, Teamwork, Communication, Reporting

Tools

MS Excel, Power BI, Python, SPSS, MS PowerPoint, MS Word

Positions of Responsibility

- Core Member, Institutional Social Responsibility Cell

- Committee Member, Internal Quality Assurance Cell (IQAC)